



The Hershey Center for Applied Research (HCAR) is a state-of-the-art research park located adjacent to Penn State Milton S. Hershey Medical Center and College of Medicine is providing state-of-the-art wet and dry labs facilities and office space as well as access to high-value business and research resources through our HCAR KnowledgeMesh™, enabling growth escalation. Our newsletter is designed to keep you up-to-date on key topics and activities surrounding the park.

1

Letter From The Executive Director

Greetings! Welcome to Issue one of Hershey Center for Applied Research newsletter (HCAR). [\(read more\)](#)

2

HCAR KnowledgeMesh™

Leveraging Web 2.0, the HCAR KnowledgeMesh™ brings together a network of academic, industry, government, investors, real estate experts and other supporting organizations to create a rich environment for mutually beneficial opportunities. [\(read more\)](#)

3

Technology Suites Grand Opening

On May 14, 2008 HCAR celebrated the opening of its Technology Suites which are being supported by the Life Sciences Greenhouse of Central PA [\(read more\)](#)

4

House of Representatives Life Sciences Caucus Meeting

On May 15, 2008 members of the House of Representatives Life Sciences Caucus met at HCAR to discuss [\(read more\)](#)

5

Cocoa Beanery [\(read more\)](#)

Laura's Vision

LETTER FROM THE EXECUTIVE DIRECTOR



Greetings!

Welcome to Hershey Center for Applied Research (HCAR). We are delighted that you have taken an interest in our research facility, which is prepared to be a partner in your organization's research and commercialization mission.

HCAR is a state-of-the-art research park that is providing wet and dry lab facilities and office space to life science companies and other innovation-based organizations. HCAR offers its resident organizations a range of amenities that promote growth escalation. Situated adjacent to Penn State Milton S. Hershey Medical Center and College of Medicine, HCAR is serving the widespread needs of its residents by providing access to world-class research resources offered by our anchor academic medical institution, as well as access

to a community of business services that escalate growth including human capital, investment capital and technical assistance. HCAR is positioned to be your organization's concierge to these critical resources and we will provide them to you through the HCARKnowledgeMesh™.

We have some exciting plans for life sciences and high tech community and we invite you to take a minute to learn more about:

- The HCARKnowledgeMesh™, which will leverage all the best in Web 2.0, social networking and scientific mapping to stimulate business development and research synergies.
- The Grand Opening of our Technology Suites, which houses lab space for early-stage life sciences companies.
- PA House of Representatives Life Sciences Caucus Meeting.
- Grand opening of the Cocoa Beanery

The HCAR team devotes itself to the needs of its tenants by cultivating an environment that accelerates their growth and success in the global marketplace. We're conveniently located within short driving distances of Philadelphia, New York City, Washington, DC, and Baltimore, so please come see us!

Thank you for taking the time to get to know HCAR. We hope to be a partner in your organization's research and commercialization success.

To learn more, please visit www.hersheyresearch.com

Sincerely

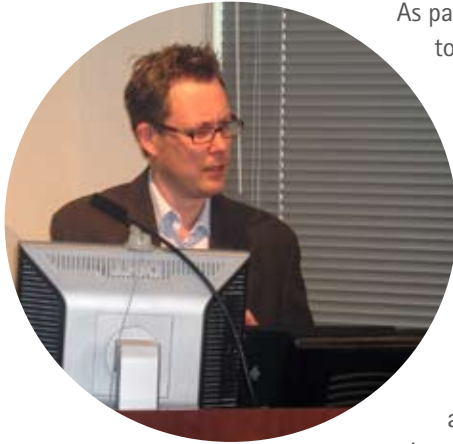
LAURA J. BUTCHER

Executive Director

Hershey Center for Applied Research

2

HCAR KnowledgeMesh™



As part of our delivery of critical business and research resources, we are excited to offer to you the HCAR KnowledgeMesh™. The HCAR KnowledgeMesh™ is a cutting-edge social networking and scientific mapping online community that is driving research and development in the life sciences and high technology sectors through quality interactions between industry, academia, government, investors, workforce and support organizations that are located around the globe. Through the HCAR KnowledgeMesh™ the research park would like to be your personal 'concierge' to the business services and scientific resources provided by HCAR's regional, national and international partner organizations that support your research and development, entrepreneurship and innovation.

The HCAR KnowledgeMesh™ will house targeted communities where people located around the globe, including you, can interact and collaborate on topics that are important to you. Features of the HCAR KnowledgeMesh™ include organized communities that are focused on specific research areas like metabolic disease, solar power, nanotechnology, and many others. In addition, you'll gain access to tools that will allow you to post your personal or company profile, promote events, write blogs, contribute to a wiki and share bookmarks on scientific papers, presentations, and podcasts, to name a few.

You can join the HCAR KnowledgeMesh™ by visiting our new website at: www.HersheyResearch.com. Take some time today to begin 'Meshing-Up' with the Hershey Center for Applied Research, and learn how the research park can help you to 'connect the dots' to accelerate your applied research innovations.

3

Technology Suites Grand Opening

On May 14, 2008, HCAR celebrated the opening of its Technology Suites. The Grand Opening celebration included on-site tours of the Technology Suites, an introduction to and an overview of the resources available in the new suites. Life Sciences Greenhouse of Central Pennsylvania (LSGPA) awarded HCAR a \$700,000 grant to subsidize leasing in the HCAR Technology Suites for start-up companies. The LSGPA was formed to provide start-up money and business support services to early-stage life sciences companies. For more information visit www.hersheyresearch.com



return to page 1

PA House of Representatives Life Sciences Caucus Meeting

On May 15, 2008, HCAR hosted the Pa House of Representatives Life Sciences Caucus Meeting event focusing on product development from “Concept to Marketplace”. Members of industry, academia and government gathered to discuss relationships: what roles each play in bringing new therapies to market; how to encourage more interaction between Pennsylvania’s world-class research institutions and industry; what the state can do to support activity (i.e. commercialization support, funding, tax credits, site location assistance, tax policy).

House Representatives that attended the Caucus meeting were:

REPRESENTATIVE JOHN PAYNE

R-Dauphin County, Caucus Host

REPRESENTATIVE TODD EACHUS

D - Luzerne County, House Life Sciences Caucus Co-Chairman

REPRESENTATIVE SCOTT PETRI

R - Bucks County, House Life Sciences Caucus Co-Chairman

REPRESENTATIVE MIKE TURZAI

R - Allegheny, House Life Sciences Caucus Co-Chairman

REPRESENTATIVE ADAM HARRIS

R - Juniata, Mifflin and Snyder Counties

REPRESENTATIVE BRIAN ELLIS

R - Butler

Panelists at the meeting included:

MEL BILLINGSLEY, PH.D.

PA President and CEO, Life Sciences Greenhouse of Central

LAURA BUTCHER

Executive Director, Hershey Center for Applied Research

DENNIS “MICKEY” FLYNN

President, Pennsylvania Bio

MATHIAS HUKKELHOVEN

Global Head of Regulatory Affairs, Novartis Pharmaceuticals

MARC S. MALANDRO, PH.D., CLP

Associate Vice Chancellor for Technology Management and Commercialization, University of Pittsburgh



Coming this July

Cocoa Beanery[®]

250 Bullfrog Valley Road

Announcing the new Cocoa Beanery opening this July! The Beanery is located in a farmhouse on the HCAR campus and blends historic charm with modern design and amenities. The Cocoa Beanery is a modern, comfortable, and upscale coffee shop with free Wi-Fi, indoor and outdoor seating, and available meeting space for HCAR residents, Penn State Hershey employees, Derry Township community members, and frequenters of the walking and bike path adjacent to the coffeehouse.

It's just a short walk for breakfast, lunch, and food-on-the-go! Offering a variety of coffees, iced drinks, sodas, salads, sandwiches, pastries, ice cream, freshly squeezed juices and more!

